

Get to know our team!

About PT

Prophetic Technology is a team of dedicated people that combine their expertise in business domains with a passion for releasing potential to help companies fulfil their destiny.

Our approach is simple; we provide the knowledge and expertise to help you fine-tune your goals. We look to partner and deliver value quickly, ensuring sustainable success.

PT helps both new and mature companies with their needs in the Supply Chain, Marketing, Leadership and Strategic Planning.

Dave Food

Dave brings a significant breadth of skill and capability in using software to improve supply chains and unlock potential, whether globally or locally, cooperative or enterprise-wide solutions; Dave has delivered and continues to provide significant value. An influencer who uses social tools to the max.



He has a breadth and depth of experience that will add value to any team looking to generate benefit from the Supply Chain or Social Media. An evangelist on Supply Chain and Social Media, he brings a prophetic edge to future thinking. (A Supply Chain Futurologist.)

Specialities: Business and Market Development in the Supply Chain and software markets. Strategy skills in team development, vision setting and goal achievement.

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Salvador C. Hermoso

Salvador C. Hermoso is a professional Marketer who is always looking out for the latest marketing technologies. He is always eager to help companies find creative Marketing solutions as a team.



Salvador also has a great set of communication skills in several languages, which allows him to help solve problems in various markets and countries with the right concept of delivering every client s message to its right audience.

Specialities: Social Media Management, Market Researcher Branding and Strategic Planning, an avid user of marketing tools like HubSpot, Sprout Social and Hootsuite, among others. HubSpot Master, Certified SEO and Digital Marketing.

Leticia Hermoso

Leticia Hermoso holds a Biochemical Engineering degree and has worked for large, global FMCG companies like Procter & Gamble and Mondelez International.



She has supported the Research and Development department and the Supply Chain function across the Pharma, Household, Beauty care and the Food Industry.

Leticia has worked for the Latin America, North America, Europe, Africa and Asia regions, which has helped her developed a broad understanding of the industry across diverse cultural organisations.

Specialities: Leadership, Quality Management, Food Safety, Supply Chain Management, Crises Management, Auditing, Integrated Lean 6 Sigma, etc.

Prophetic Technology

Touching tomorrow today

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Diego A. Ríos Salas

Diego A. Rios Salas is an animator and digital artist by profession. responsible, dynamic and creative. Has initiative to solve problems efficiently, always complying with the established goals and objectives.



With graphic, audiovisual creativity and entrepreneurial criticism, he is capable of generating functional communication that informs and persuades the human being.

Throughout these years Diego has worked, within the creative, logistics and social area, in different positions at an international level. He speaks three languages which facilitates communication with anyone. He is passionate about creativity, technology and travel.

Helps companies and entrepreneurs in their digital transformation process and make them connect with their audience.

Specialties: Digital communication, photography, graphic design, social media plans, entrepreneurship, social relations and business.

Betty Aguirre

Betty is an experienced teacher and writer from Mexico, expert in the academic and supply chain fields with a vast passion for researching new areas of interest and trending topics.



She now works as a full-time writer and researcher for PT.

Specialities: Content Generator and Research.